



Fighting Prohibitionists: Experience And Planning From The War On Smokers

Michael J. McFadden

Citizens Freedom Alliance
and the Smokers Club, USA



Weapons

- Our Two Main Weapons
 - Truth
 - Facts





Expose The Lies



- Health And Environmental Tobacco Smoke
 - Lung Cancer – >100 studies
 - Heart Attacks – Helena et al

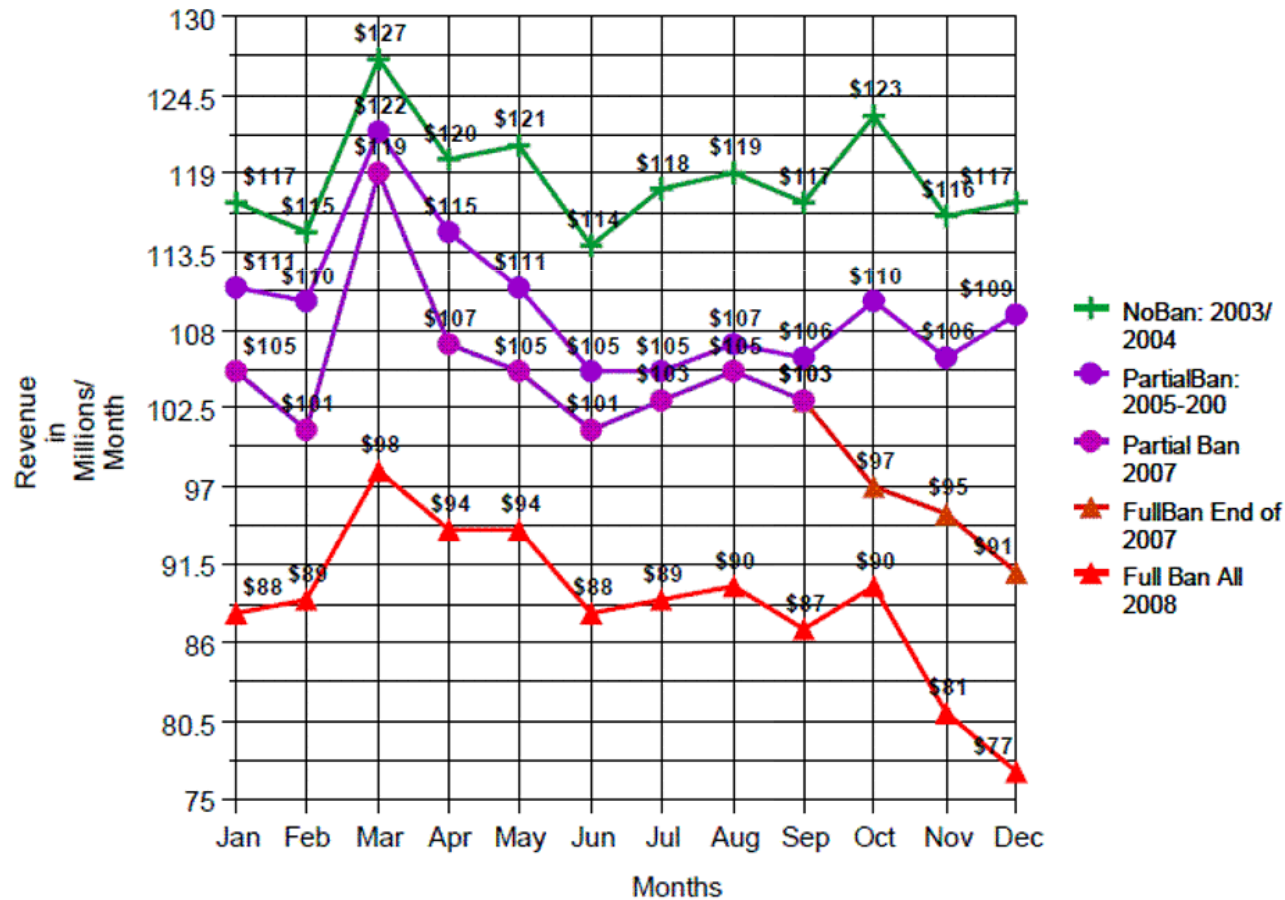
- Economic Impact Of Bans
 - Bar AND Restaurant Employment
 - Minnesota Charity Gambling



Ban Economic Impact



MN Smoking Ban Gambling \$ Impact



Derived from MN Gambling Control Board Figures



Tools



- Flyers/Handouts – Answer the Antis’ Flood
- The Stiletto: The Lies Behind The Smoking Bans
- Books
 - Rampant Antismoking Mentality – Di Pierri
 - The War On Smokers, Rise of the Nanny State - King
 - Dissecting Antismokers’ Brains – McFadden
 - Velvet Glove Iron Fist: History of Antismoking - Snowdon
 - Smoke Screens: The Truth About Tobacco - White
- Websites



Additional Tactical Tools/Methods



- Window/Door/Wall Posters
- Internet Postings - Tips
- Write: Editors/Politicians/Journalists - Tips



Organizing



- Bar/Cafe Canvassing/Meetings
- Event Booths: Fairs/Casinos
- Email: Our Best Ongoing Organizing Tool
 - Petitions
 - 1 Email/Month
 - Internet Email Groups



Future Strategies



- Consolidation/Building Bar/Cafes
- Outreach
 - Local: Pool Halls, Bowling Alleys, Bingos
 - Alcohol/Gambling
 - Big Tobacco?
- Overall: Working Together



WHY?



“As nightfall does not come at once, neither does oppression. In both instances there is a twilight where everything remains seemingly unchanged. And it is in such twilight that we all must be aware of change in the air – however slight – lest we become unwitting victims of darkness.”

- U.S. Supreme Court Justice William Douglas